

Financial Communication 2019 Yearly Results



COLORADO

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PRESS RELEASE ON THE ANNUAL RESULTS AS OF 31 DECEMBER 2019

At the end of fiscal year 2019, COLORADO recorded a turnover of MAD 500 million, down 4.6% compared to 2018, given the downturn in the construction sector. The net result at the end of 2019 amounted to 37.5 MDH against 36.5 MDH a year earlier, an increase of 2.7% year on year, mainly explained by the optimization of expenses.

Highlights of the 2nd half of 2019 :

- "Top Performers 2019" trophy, for the second consecutive year, for Social and Environmental Responsibility awarded by Vigeo Eiris for the Company's performance on the criterion "Taking into Account Pollution Risks".
- Obtaining the definitive "Gold" label as a "Tobacco-free Company" from the Lalla Salma Foundation for the prevention and treatment of cancer.
- Successful renewal of the "ECOLABEL" certification for the entire range of products concerned.
- Launch of several new products on the market.

Distribution of dividends :

Amidst the Covid-19 crisis and given the lack of visibility on the normal recovery of the activity, the Board of Directors decided, as a precautionary measure, to propose to the next General Meeting to allocate the result of the financial year 2019 to retained earnings.

On the other hand, in the light of the evolution of events and before the legal deadline for convening the next General Meeting of Shareholders, the Board will meet again to examine the possibility of distributing or not distributing dividends and to set the amount, if necessary.

Outlook :

The company's activity continued positively until mid-March before the decision by the public authorities to declare a state of health emergency and to order lockdown as a response to the Covid-19 pandemic. Given the sluggish economic conditions brought about by this unprecedented health crisis, management anticipates a decline in revenues due to the cessation of customer activity.

Although it is premature to accurately assess the decline in activity that will be recorded, we anticipate a significant decline in revenues. COLORADO's management will spare no effort to pursue its policy of diversification and further optimize costs in order to mitigate the impact of such a decline in revenue on the company's results.

Hyperlink to the 2019 Financial Report :

<https://www.colorado.ma/corporate//fr/etats-financiers>



