

COLORADO

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COLORADO's Board of Directors met on September 24, 2019, under the chairmanship of Mr. Soleiman Berrada, to review the activity and close the accounts as of June 30, 2019.

Net income in MDH

June 2018

23,7

22,9

Change: -3,5%

Operating Income in MDH

June 2018

36,9

Change: 2,2%

Turnover in MDH

June 2018

253,9

Change: -3,1%

Highlights of the first half of 2019:

- Revenue for the first half of 2019 was down slightly by 3.1% compared to the same period last year, against a backdrop of a slowdown in the construction sector.
- Inauguration of the Gharb logistics platform which covers an area of 6,000 m² and also includes the 10th showroom.

This project, which required a total budget of 19 MDH HT, is intended to support the various development projects launched by COLORADO in recent years.

- Successfully renewing ISO 9001 V2015 certifications for quality and ISO 14001 V2015 for the environment and obtaining ISO 45001 V2018 certification for occupational safety and health.
- Obtaining triple@ certification from COFACE for the fifth year in a row.
- Market launch of several new products (all ranges) developed by our Research & Development laboratory.

The half-year results of COLORADO are as follows:

The turnover achieved on June 30, 2019 is 246 MDH, compared 254 MDH at the same period last year.

The operating income recorded at the end of June 2019 was 37.8 million dirhams, compared to 36.9 million dirhams a year earlier, an increase of 2.2 percent.

Despite the slight decline in sales and the decrease in the gross margin on purchases consumed under the effect of the commercial policy, the operating result was able to evolve between June 2018 and June 2019. This performance is the result of the optimization of operating expenses.

The net result as of June 30, 2019 stands at 22.9 MDH against 23.7 MDH at the same period last year, a decrease of 3.5%.

Outlook:

Given the current economic situation marked by the slowdown in the construction sector, 2019 sales should remain at the same level as in 2018. The optimization of operating expenses should be maintained during the second half of 2019 to ensure the evolution of the operating results.

Innovation and diversification are the two main levers which COLORADO will rely on in order to ensure such a performance.

In order to comply with the new provisions applicable to companies that use savings, the Board of Directors has set up an audit committee under the chairmanship of Mr. Amine BENHALIMA, independent director.

About COLORADO:

COLORADO is a Moroccan company created in 1962, specializing in the manufacture and marketing of paint buildings, industry and bodywork. COLORADO employs 500 people and has two production sites in Casablanca, two logistics platforms in Casablanca and Gharb, three regional agencies and a dozen showrooms.